

HYOSOOK CORKHILL(SUE)

GRAPHIC DESIGNER , ILLUSTRATOR & VIDEO EDITOR

WORK EXPERIENCE

Upwork Freelance Online Platform (2017-Present) :

Freelance Graphic Designer

- Provided graphic design services to clients in a variety of industries, including branding, marketing, and web design.
- Brand design: Analyzed market trends and developed branding strategies for clients.
- Image collage design, illustration and, advertisement: Created image collages, illustrations, and advertisements that were both creative and effective.
- Magazine, simple book layout, and cover design: Designed magazine layouts and book covers that were visually appealing and easy to read.
- T-shirt Design: Designed t-shirts for clients that were both stylish and unique.

SueJu Design Etsy Business (2013- Present)

Fashion Designer | Graphic Designer

- Designed and created costumes, dresses, t-shirts, special occasion e-card designs, brand designs, motion graphics, social media ads, motion graphic, print design and illustrations for my own online business.
- Designed a children and adult Halloween costume, dress, ready to wear etc.

Sierra Socks Company Contract Graphic Designer (2021)

- Photo manipulation: Manipulated photos to create realistic and eye-catching images for marketing materials.
- Web design ad: Designed and developed web ads that were effective in driving traffic to the Sierra Socks website.
- Product photographer: Photographed Sierra Socks products in a way that highlighted their features and benefits.

VOLUNTEER & ADDITIONAL EXPERIENCE

Arts Together in Raleigh (2024): Art Teacher

- Experienced art teacher skilled in engaging and instructing children, teens, and adults with dynamic lesson plans that foster creativity and skill development in a supportive and inclusive environment.

Triangle Korean School in Raleigh (2017-2019): Korean Language Teacher

- Instructed elementary students in basic Korean reading, writing, culture, and history.

2021-Present Frenz Camp For Special disabilities Kids , First Korean Baptist Church : Art Teacher

- Volunteer Art Teacher

Hanmaum Church (2016-2022): Volunteer PPT Designer

- Designed PowerPoint presentations for sermons, translating Korean text into English.

NC State Department of Commerce (2015): Graphic Designer Assistant Intern

- Assisted with the design and production of marketing materials, including printing and packaging.

PROFILE

Highly creative and results-oriented Graphic Designer with 4+ years of experience in freelance design and small company setting. Proven ability to develop compelling brand identities, marketing materials, and web content across various industries. Skilled in visual communication, project management, and collaborating with clients to achieve design goals.

SKILLS

Design Software: Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro), Canva, Figma, Mailchimp
Design Principles: Typography, Layout, Color Theory, Branding

Additional Skills: Marketing, Web Design (HTML5, CSS), Social Media Design

EDUCATION

AAS Advertising and Graphic Design
Wake Technical Community College, Raleigh, NC
Advance Diploma in Fashion Art and Design
Seneca Polytechnic College , Toronto, Canada

LANGUAGE & LICENSE

Bilingual Korean/ English Fluent
Wake county public schools substitute teacher training Certification
Korean School teacher Certification program
NC Esthetician License

CONTACTS

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